



YOUR SUCCESS STORY

**Let's talk about your
RFID application**



ARE YOU THE NEXT SUCCESS STORY?



LET'S TALK ABOUT YOUR SUCCESSES

You have implemented a tracking solution in your activity? You use our RFID equipment? AXEM Technology offers you a double communication as a " **success story** " through an **article**, an **interview**, a **video** or a **post** on social medias. This communication will highlight the RFID in your application and its benefits on your business.

YOUR SUCCESS STORY

We propose a communication as follow:



SETTING UP

We suggest the following organization:

A FIVE-STEP PROCESS



1

EXCHANGE
BY PHONE OR
INTERVIEW TO DEFINE
TOGETHER THE
CONTENT OF THE
COMMUNICATION.

2

SENDING
OF COMPLEMENTARY
SUPPORTS IF
EXISTING (TEXTS,
DESCRIPTION OF THE
DEPLOYED SOLUTION,
VISUALS, VIDEOS...).

3

CREATION
OF THE SUCCESS
STORY IN
ARTICLE AND/OR
VIDEO FORMAT.

4

VALIDATION
OF THE TEXT AND
MODIFICATIONS
IF NECESSARY.

5

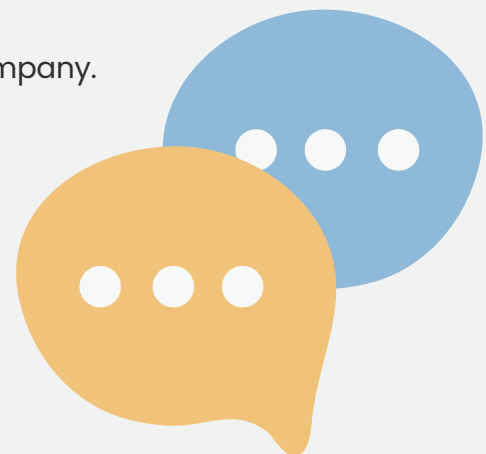
PUBLICATION
OF THE ARTICLE
AND DIFFUSION
ON SOCIAL
NETWORKS.

Our marketing team can come to your location for a photo shoot if needed.

BROADCAST MODALITIES

The success story is published only with the agreement of the company.
You choose :

- The date and mode(s) of broadcast
- The broadcast format



Discover examples of success stories
on our website:

www.axemtec.com



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